



**THANK YOUR  
CLEANER DAY**




POWERED BY **KÄRCHER**

***We all like to feel  
valued and appreciated***

**18 OCTOBER 2017**

**WWW.THANKYOURCLEANERDAY.COM**

 **THANKYOURCLEANERDAY**





*Thank you to our wonderful cleaners! We wouldn't be able to do our job without a clean environment.*



*A big thank you to our wonderful team of cleaners keeping the place spotless. You all do such a great job – absolute legends.*



*Thanks for keeping the standard of cleanliness high in our challenging environment.*



*A big thank you to our wonderful team of cleaners keeping the place spotless. You all do such a great job – absolute legends.*



# We all like to feel valued and appreciated

Cleaning is one of the most important industries in the world, yet most of the people undertaking this important work are invisible to you. Every day, tens of thousands of skilled, hard working cleaning staff are onsite to ensure your premises are ready to go for the next business day. Cleaners work day, night and weekends to keep your working and living environments clean, safe and hygienic, often under the radar of normal working hours.

Thank Your Cleaner Day™ recognises the hard work cleaners do and lets them know they are valued and appreciated. This year's Thank Your Cleaner Day™ will be held on **October 18th** and your business has the opportunity to get involved.

Companies in Australia just like yours, that are cleaned and maintained by registered BSCAA members/ cleaning contractors, will be supporting Thank Your Cleaner Day™.

Why not join them and take this opportunity to thank the cleaners who are looking after your premises. Let them know you recognise and value their work and you are aware of their vital contribution to your business. We all like to feel valued and appreciated.

## Get involved!

It's easy to get involved, simply contact the Karcher marketing team. They have everything you need to get your business ready ahead of time for this special day. Offering advice on timings and format that suits both your cleaner's and your business needs. Tell your staff about this special day, as they may like to get involved too. The Karcher marketing team has tools for you to be able to spread the word throughout your team. A real staff engagement programme.

## Thank Your Cleaner Day tools

- A Thank Your Cleaner Day™ checklist to help you plan.
- A 'Thank You' letter template for you to personalise and print to give to your cleaner.
- Thank Your Cleaner Day™ dated collectable lapel pins to be presented and worn by cleaners.
- Thank Your Cleaner Day™ posters to display where staff can be made aware of the day.
- A 'Frequently Asked Questions and Answers' sheet to help you, and more.
- Screensavers
- Logos
- Facebook
- Website

This is a great opportunity for you and your staff to get to know your cleaners by name and let them know their work does not go unnoticed. It's amazing what a simple hello, thank you, smile or handshake can do to make someone's day.


## A summary on what to do:

- Contact Karcher marketing NOW to plan how you will celebrate the day – [chloe.hirzel@au.karcher.com](mailto:chloe.hirzel@au.karcher.com) or call Chloe Hirzel on 03 9765 2302.
- Decide the best way to mark the occasion that's appropriate within your business.
- Download the Thank Your Cleaner Day™ checklist fill out the feedback form provided.
- Display the posters on your premises, notifying the date.
- Get your staff involved and make it a fun occasion.
- Check out the Thank Your Cleaner Day™ website for more information - [www.thankyourcleanerday.com](http://www.thankyourcleanerday.com)
- 'Like' the Thank Your Cleaner Day™ Facebook page where you can also promote your own company's involvement.



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# BSCAA IS AUSTRALIA'S PEAK INDUSTRY REPRESENTATIVE BODY FOR THE BUILDING SERVICES INDUSTRY

Our Association members include contractors for cleaning, security, facilities management and grounds maintenance. BSCAA provides leadership for members and the provision of a range of relevant and quality services. We seek to work with Government and other industry stakeholders to improve the professionalism of the industry and all those that participate within it.

**BSCAA – representing building management, cleaning and security staff.**



**[bscaa.com](http://bscaa.com)**